

## Comprehensive privacy notice

### Work tour in California, U.S.

The Electoral Institute of the State of Guanajuato (IEEG by its acronym in spanish), with address at Carretera Gto-Puentecillas Km. 2 + 767; Puentecillas, Guanajuato, Gto. 36263; through the ***Special Commission for the Voting of Guanajuato Residents Abroad and the Technical Unit for the Voting of Guanajuato Residents Abroad***, is responsible for the processing of the personal data citizens provide. This data will be protected in accordance with the provisions in the General Law on Protection of Personal Data Held by Obligated Subjects and the Law on Protection of Personal Data Held by Obligated Subjects for the State of Guanajuato.

#### What personal data do we collect? and what the purposes?

- Full name;
- Gender;
- Phone;
- Mail;
- Image and voice (video recording and photography).
- Opinions

#### The data collected will be used for the following purposes:

- Your personal data will be used for the purpose of registration, in attendance lists, audio, photographs and video; in public events or informative talks to the community, and migrants during the Work Tour in California, USA.
- The video recording and/or personal photography will be used to prepare informative, dissemination and/or promotional material.
- Publication and dissemination in the official media of the Institute.
- As well as in the preparation of image memory, documentary collection, preparation of reports, statistics and directories to maintain communication and send informative material to people, organizations and the migrant community.

#### Basis for the processing of personal data.

The basis for the processing of personal data is articles 78, section IV of the Law of Electoral Institutions and Procedures for the State of Guanajuato, as well as article 40 section II of the Internal Regulations of the Electoral Institute of the State of Guanajuato.

#### Transfer of personal data.

Please note that no transfers of personal data will be made, except those that are necessary to meet information requirements from a competent authority, which are duly founded and motivated.

#### Means available so that you can express your refusal to process the data

The protection of your personal data is a right linked to the protection of your privacy, so to control its use and destination you can exercise the ARCO rights (Access, Rectification, Cancellation and Opposition), through which you have the possibility of:

- a) Know at all times who has your data and what it is being used for.
- b) Request rectification of your data if it is incomplete or inaccurate.
- c) Request their cancellation for not complying with the applicable provisions.
- d) Oppose the use of your data if it was obtained without your consent.

**Where can I exercise my ARCO rights?**

You may exercise your ARCO rights, for the processing of your personal data, at:

- a) Offices of the Transparency Unit of this Institute, located at: Carretera Gto-Puentecillas Km. 2 + 767; Puentecillas; Guanajuato, Gto. 36263
- b) National Transparency Platform <http://www.plataformadetransparencia.org.mx/>
- c) Email: [transparencia@ieeg.org.mx](mailto:transparencia@ieeg.org.mx)

**The site where you can consult the comprehensive notice.**

The comprehensive privacy notice can be consulted on the institutional page of this Institute

<http://www.ieeg.mx/>

**Changes to the privacy notice.**

If there is a change to this privacy notice, it will be communicated through the Internet portal.

<http://www.ieeg.mx/>